

# CALLING ALL BUSINESS OWNERS!!!

## Sign up to our “Litter Free Zone” campaign

Business litter has increased to its highest level since 2007-08 on over **35%** of Flintshire streets. General street cleanliness in Flintshire has gone down compared with last year.

### How can your business help?

Litter is waste in the wrong space. Litter can be harmful to people, animals and the environment.

**Businesses can help reduce the impact of litter by:**

#### Reducing packaging

- Reduced packaging saves money and improves business efficiency
- Where possible reduce the amount or type of packaging on items you sell or buy
- Ask customers if they need a bag, lid, napkin or straw
- Offer incentives for using reusable packaging

### Cleaning up litter

- Keep the areas around your premises clean. It is your responsibility
- Provide bins on premises to allow customers to dispose of waste items responsibly
- Carry out litter picks

**Is your business able to encourage staff to volunteer a couple of hours per month?**

**Giving staff an opportunity to volunteer has been proven to:**

- Improve productivity
- Morale
- Maintain retention
- Support Employee Well-being
- Getting involved in Projects outside the office gives teams the chance to connect with each other on a completely different level

### Education

- Engage with staff about preventing litter and fly-tipping
- Display information to engage customers - download infographics to display in your premises from the Keep Wales Tidy website
- Businesses are powerful role models and can influence staff and customer behaviour!



Flintshire County Council, in cooperation with Keep Wales Tidy, is asking businesses across Flintshire to sign up to our Litter Free Zone campaign by adopting an area to maintain around your business and to regularly report the amount and the type of litter collected using the EpiCollect system.

To find out more or register your interest, please visit:

<https://keepwalestidy.cymru/caru-cymru/litter-free-zones/>

If you would like your business to become a Litter Picking Hub or you need support with your litter picking activity, please e-mail [keepflintshiretidy@flintshire.gov.uk](mailto:keepflintshiretidy@flintshire.gov.uk)

#LitterFreeZone #CaruCymru  
#KeepFlintshireTidy